WHATSUP

CREDAI BENGAL REALTY AWARDS 2019, WITH **THE TELEGRAPH**, CELEBRATED THE BEST IN THE BUSINESS

he fifth edition of the LT Elevator presents CREDAI Bengal Realty Awards 2019, in association with The Telegraph, with knowledge partner CRISIL, powered by Vidital, was held at Taj Bengal on March 29 and saw the best in the business of realty get the recognition they deserve. From upcoming housing projects to completed ones, from digital presence to brochures, the award show had the jury leafing through the best of the best to choose winners in each category. Snapshots...





The award for Best Upcoming Commercial Project went to The Volt, which is developed by PS Group. The award was given by Vijay Shankar Beriwal, chairman, Vidit Group and actress Moubani Sorear. PS Group took home multiple awards for developers in various categories.



The award for Best Residential Project — Completed — CREDAI Howrah Hooghly/Assusol/North Bengal went to Embee Fortune.



Ambuja Neotia Group took home the award for the Best Digital Presence.



The Best Upcoming Mid Segment Residential Project (Upto 1 lakh sq ft) went to Sluce Krishna Ashrey, developed by Yaduka Group and architect Sayan Dey, awarded by Moubani Sorcar.



The host for the evening was Mir who made the audience crack up with his one-liners, "There are only three sarkars in this country— Kendriya sarkar; Rajya sarkar and P.C. Sorcar!" joked Mir, with Moubani Sorcar by his side.

This has been a tremendous journey with the event becoming grander with each passing year. I believe, an award like this helps in enhancing the transparency of the entire industry

 R. Vasudevan, senior director and business head, CRISIL Real Estate Gradings

This award recognises real estate brilliance and it has been a deeply rewarding journey for us, going at five years strong. We received over 70 nominations. This award is a fitting tribute to the best in the industry — Nandu Belani, president, CREDAI Bengal



Actor Ridhima Ghosh at the CREDAI Bengal Realty Awards 2019.

Abijit
Ganguly, a
Bengali boy
from Delhi, made
the audience LOL
with his stand-up act.
Famous for his digs on
office humour, marriage
and politics, he cracked
jokes about growing up in
a middle-class household
and then even went on to joke
about how his present audience

will probably not get most of his jokes, having grown up rich (because realty)!



The award for Best Upcoming Budget Residential Project (Above 4 lakh sq ft) went to Eternis, which is developed by Srijan Reality. The award was given by Usha Gupta, director of LT Group, and actress Sonalee Choudhuri.



Best Upcoming Luxury Residential Project (Above 1 lakh sq ft) went to The Reserve, developed by PS Group with architects MNC Consultant, Agarwal & Agarwal and Landscape Tectonix.



The award for Best Upcoming Mid Segmant Residential Project (Above 1 to 4 lakh sq ft) went to Morya Phase I, which is developed by Sugam Diamond Abasan LLP. The award was given by Arvind Gupta, founder-director of LT Elevators, and Moubani Sorcar.